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## **2009 CORPORATE MEMBERSHIP PROGRAM**

The International Society for Nurses in Cancer Care (ISNCC), founded in 1984, is an international federation of:

- § National cancer nursing societies
- § Regional cancer nursing societies
- § Oncology institutions
- § Individual cancer nurse practitioners, researchers, and educators

Globally, ISNCC represents over 60,000 cancer nursing professionals.

ISNCC is a non-governmental member of the World Health Organization (WHO), is affiliated to the International Council of Nurses (ICN) and the International Union Against Cancer (UICC), and is a member of the Pan American Health Organisation (PAHO).

The ISNCC requests your support through the 2009 Corporate Membership Program to forward its Society objectives:

- § Provide a communication network for national and regional cancer nursing societies
- § Provide nurses working in countries where a national cancer nursing group has not been established with regular communication on developments in cancer nursing throughout the world
- § Assist nurses working in cancer care to establish national cancer nursing societies and regional organizations
- § Support other international organizations by acting as a valuable international resource of nurses working in clinical practice, education, research and management to advise them on cancer nursing and the nurse's role in cancer care
- § Serve as a link for other international, regional, national and local organisations in promoting collaboration to achieve ISNCC's goals
- § Promote the dissemination of advances in cancer care through ISNCC's official publication - International Cancer Nursing News

During 2009, ISNCC will be implementing a new Constitution and Membership Structure that will allow for greater worldwide nursing and new activities. Your membership will support these new initiatives.

Corporate membership is available at two levels: **Corporate Patron** and **Corporate Supporter**. A description of membership benefits follows. We invite you to work with ISNCC in stimulating and supporting an active and cohesive worldwide oncology nursing community.

Corporate membership runs from sign-up date until December 31, 2009.



## 2009 Corporate Patron Membership \$5,000 USD

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Corporate Patrons receive the following unique benefits of ISNCC corporate membership<sup>1</sup>:

- Ø A right of first refusal on **corporate support of ISNCC activities and publications** – including marketing opportunities and/or educational support as they become available (e.g., ISNCC website, awards, and other initiatives).
- Ø Option to **submit one peer-reviewed article per year to the ISNCC newsletter**, to be approved by the ISNCC Executive Committee.
- Ø Advance notification, right of first refusal and **10% discount** on sponsorship, marketing and symposia opportunities at all **ISNCC meetings**.
- Ø **Biannual teleconference with the ISNCC Executive Committee** as requested by the corporate member(s) to the ISNCC Head Office.
- Ø **One ½ page advertisement** in the ISNCC newsletter per calendar year, as requested by the corporate member(s) to the ISNCC Head Office.

Corporate Patrons also receive the following standard benefits of corporate membership:

- Ø Access to **educational ISNCC newsletters**, as distributed to ISNCC membership.
- Ø **Recognition** on the ISNCC Website with the corporate name and a link to the corporate website.
- Ø **Distribution of one electronic marketing package** per calendar year to the ISNCC Member Directory mailing list, via email, as requested by the corporate member(s) to the ISNCC Head Office.
- Ø **Logo recognition**, in the biweekly ISNCC newswatches, distributed to over 10,000 nurses worldwide.
- Ø Advance notification of sponsorship, marketing and symposia opportunities at **ISNCC meetings**.

## 2009 Corporate Supporter Membership \$2,500 USD

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Corporate Supporters receive the following standard benefits of corporate membership<sup>1</sup>:

- Ø Access to **educational ISNCC newsletters**, as distributed to ISNCC membership.
- Ø **Recognition** on the ISNCC Website with the Corporate name and a link to the Corporate website.
- Ø **Distribution of one electronic marketing package** per calendar year to the ISNCC Member Directory mailing list, via email, as requested by the corporate member(s) to the ISNCC Head Office.
- Ø **Recognition** in the biweekly ISNCC newflashes, distributed to over 10,000 nurses worldwide.
- Ø Advance notification of sponsorship, marketing and symposia opportunities at **ISNCC meetings**.

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<sup>1</sup> Please note that ISNCC Corporate Members have no voting rights and cannot hold office. Benefits of Corporate Membership remain in effect during the calendar year of membership.



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## RESPONSE FORM

My company would like to be an ISNCC Corporate Member at the following level:

- 2009 Corporate Patron **\$5,000 USD**
- 2009 Corporate Supporter **\$2,500 USD**

### CONTACT INFORMATION (please print clearly):

Name: \_\_\_\_\_

Credentials: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Country \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Corporate Membership runs from sign-up date to December 31<sup>st</sup> 2009.

### METHOD OF PAYMENT:

Please make cheques payable to “Malachite Management - ISNCC” and forward to the  
ISNCC Secretariat  
375 West 5<sup>th</sup> Avenue - Suite 201 / Vancouver, BC / V5Y 1J6 / Canada.