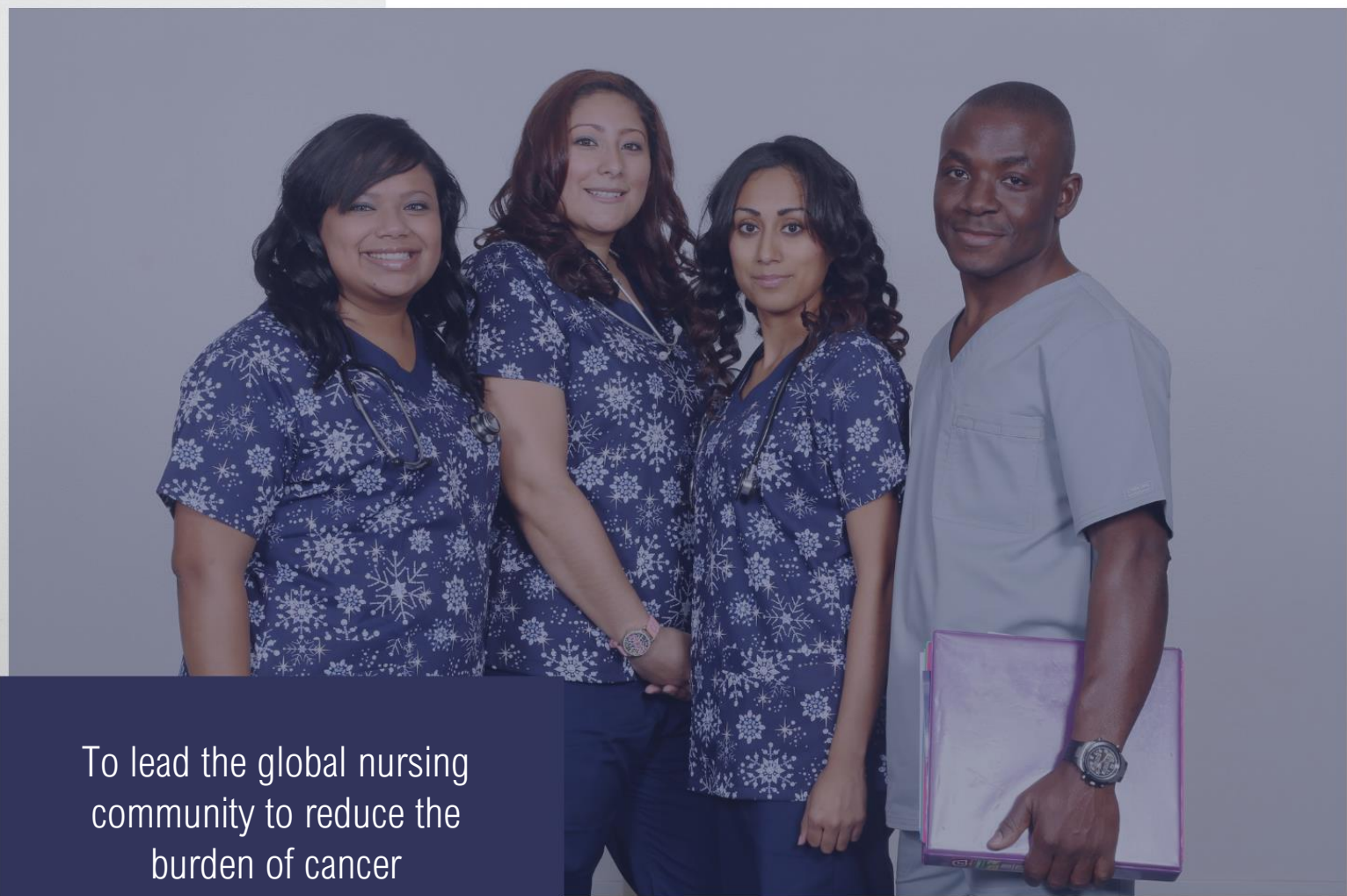


International
Society of Nurses
IN Cancer Care



To lead the global nursing
community to reduce the
burden of cancer

2022-2025

Strategic plan

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International Society of Nurses in Cancer Care

Strategic Plan 2022-2025

Executive Summary

Nurses, the largest workforce involved in delivering services to individuals with cancer and their families across the entire cancer trajectory, are uniquely positioned to advance cancer care and control. There is substantial unrealized potential for nurses to reduce the burden of cancer across the world. In low- and middle-income countries (LMIC), there is substantial variation in access to such services and regulatory, system level and professional barriers which limit service delivery¹. As the global burden of cancer continues to grow, the underutilization of nurses' potential in the global efforts against cancer has direct consequences to those affected by it, and the health systems they work within. A world in which nurses across the globe are vital and central to cancer care and control efforts will ensure optimal outcomes for individuals and communities.

The global cancer nursing community includes nurses who work across the cancer care continuum. The International Society of Nurses in Cancer Care (ISNCC) provides a platform for which those nurses, national, and regional cancer nursing societies, government and non-government cancer care and control institutions, and corporate entities can collaborate to reduce the burden of cancer.

ISNCC enables nurses across the globe to build capacity within the cancer nursing community and influence health policy to improve health and social outcomes for people affected by cancer.

ISNCC's mission is to lead the global nursing community to reduce the cancer burden. The vision is that nurses worldwide are vital and central leaders in cancer care and control.

ISNCC will achieve its mission through the following strategic directions:

- Build and strengthen the cancer nursing workforce across the world
- Influence global health policy
- Advance and apply knowledge
- Leverage partnerships with members and global citizens

Additionally, ISNCC strives to strengthen its financial position to enable the Society to deliver on its mission.

Mission, Vision & Core Values

VISION: Nurses worldwide are vital and central leaders in cancer care and control

MISSION: To lead the global nursing community to reduce the burden of cancer.

CORE VALUES: Excellence, Equity and Integrity

Introduction

Nurses are essential to cancer care and control across the cancer continuum. The past few years have seen extraordinary disruptions to health systems because of the COVID-19 pandemic that have exposed the fragility of these systems and presented critical challenges for the health workforce. As nurses remain the largest workforce involved in delivering services to people affected by cancer and their families, our critical role in health care has been brought to the forefront.

Nursing leadership is essential if we are to address the significant challenges facing health care now and in the future. This leadership extends beyond the person-healthcare provider context. Nurses also lead research, care delivery, service improvement and policy development in cancer care and control. Nurses are uniquely positioned to influence individuals, communities, health systems, and global policy initiatives. The optimization of nurses' contribution in the global efforts against cancer will have a positive impact on those affected by cancer.

International Society of Nurses in Cancer Care Purposes

The International Society of Nurses in Cancer Care (ISNCC) was created in 1984. ISNCC is an international membership organization dedicated to the following charitable, clinical, educational, and scientific purposes:

- Improving the health and well-being of people at risk of developing cancer. Through its strategic coalitions and partnerships, the Society influences and participates in setting directions for cancer nursing, health policy and cancer control initiatives that are intended to improve the health and well-being of people around the world; and
- Promoting the nurse's role in improving cancer care. The Society leads a global community of cancer nurses to share, discuss and debate strategies and innovations that advance clinical practice, education, research, and management; and
- Developing nursing leadership in cancer care delivery. The Society supports the development of current and emerging cancer nursing leaders globally.

International Society of Nurses in Cancer Care Membership

ISNCC comprises the following membership categories:

Full Member Societies – Cancer nursing organizations and other groups of nurses in a country or region with a focus on cancer, under criteria established by the Board of Directors, are eligible for full membership. Full members shall have full voting privileges.

Associate Members – Any organization, institution or agency involved in or interested in cancer nursing shall be eligible for associate membership. Associate members do not have voting privileges.

Corporate Members – A corporation or other entity interested in contributing to the Society’s objectives may become a corporate member. Corporate members shall not have voting privileges.

Honorary Members – An individual may be selected, by unanimous approval of the board of directors, for honorary membership in the Society. Honorary members shall not have voting privileges.

International Society of Nurses in Cancer Care Global Citizen Program

ISNCC’s Global Citizen Program enables individuals who wish to support the ethos, objectives, strategy and philanthropic goals of the ISNCC to enroll in this official network of the Society and expand their opportunities to actively engage with the Society.

International Society of Nurses in Cancer Care Governance

The governance, strategic direction, and oversight of ISNCC are led by ISNCC’s Board of Directors. ISNCC’s Member Council and Committees provide additional guidance, support, and feedback on ISNCC’s initiatives. The Member Council consists of representatives of each of ISNCC’s Full Member Societies. The purpose of the Member Council is to provide a forum in which ISNCC, and its Full Member Societies engage in strategic discussions, exchange knowledge, and identify opportunities to advance the organization’s mission.

ISNCC core committees include:

- Executive committee
- Nomination and awards committee
- Corporate and philanthropic development committee
- Finance and audit committee
- Knowledge development and dissemination committee
- Conference management committee
- Member development committee
- Communication committee
- Policy and advocacy committee

Strategic Plan 2022-2025

Background

ISNCC facilitates coordinated global efforts to optimize nurses' contribution to cancer care and control. ISNCC provides a platform for various cancer nursing organizations across the world to collaborate and exchange knowledge and enable partnerships to achieve better health and social outcomes.

The *Strengthening the Oncology Nursing Workforce in Low- and Middle-Income Countries to Address the Growing Cancer Burden* white paper² identified issues facing the cancer nursing workforce and included recommendations for how health and educational systems can strengthen and expand the role of cancer nurses in LMICs. It is a call to action to focus attention and resources on the need for education and training of nurses in LMICs and informs the 2022-2025 Strategic Directions for ISNCC.

ISNCC conducted a member survey in 2021 to inform the development of the Society's strategic plan for 2022-2025. The following statements rated as being 'very important' by respondents to transform ISNCC's vision into actions are reflected in the Society's 2022-2025 Strategic Plan:

- Enhancing collaboration with international partner organization
- Creating a platform for knowledge exchange and partnership
- Supporting knowledge generation and transfer
- Promoting changes in cancer control policy
- Improving member engagement and communication with stakeholders

ISNCC has a strong history of developing international leaders in cancer nursing. ISNCC enables nurses across the globe to build capacity within the cancer nursing community and influence cancer care and cancer control organizations and health policy. The 2022-2025 ISNCC Strategic Plan also focuses on the identification, engagement and development of nurses across the world as essential health care providers in cancer care and control.

Strategic Directions

ISNCC will achieve its goals through the following strategic directions:

- Build and strengthen the cancer nursing workforce across the world
- Influence global health policy
- Advance and apply knowledge
- Leverage partnerships with members and global citizens

Build And Strengthen The Nursing Workforce Across The World

ISNCC will identify, engage, develop, and enable cancer nurses to implement best practices in cancer care, education, research, and policy in the healthcare systems in which they work. Leadership and workforce development are critical components of ISNCC's activities.

- Implement the ISNCC Leadership Development Program

ISNCC will implement its leadership development program using virtual and in-person opportunities.

- Strengthen collaborations with the key regional nursing organizations including the European Oncology Nursing Society (EONS) and the Asian Oncology Nursing Society (AONS)

ISNCC will collaborate with EONS and AONS to achieve common goals and ensure wider reach and impact of each organization's work.

- Leverage partnerships with key international bodies working in cancer care and control and nursing workforce development to implement collaborative activities to achieve common goals and ensure wider reach and impact of each organization's work.

ISNCC will contribute as active members and/or affiliates of the Union for International Control of Cancer (UICC), the International Council of Nurses, and other relevant organizations, to achieve common goals and ensure wider reach and impact of each organization's work.

Influence Global Health Policy

ISNCC will influence global health policy for the benefit of its members and all nurses involved in cancer care and control worldwide so that their contribution to reducing the burden of cancer is optimized. To achieve this ISNCC will lead policy development in priority areas and address emerging issues such as ongoing response to the pandemic, sustainability, advocacy for better systems and improving outcomes in cancer care and control.

- Advocate for the needs of Cancer Nursing in LMICs

ISNCC will continue to address the priority recommendations in *The Strengthening the Oncology Nursing Workforce in Low- and Middle-Income Countries to Address the Growing Cancer Burden* white paper² through expanding the number and impact of its projects focused on developing the nursing workforce in LMICs.

- Disseminate and implement position statements

ISNCC will facilitate and implement the recommendations of position statements in priority areas of cancer care and control. ISNCC will develop a framework for implementing position statements and support nurses to adopt the statements to influence policy in their regional or country-specific context.

- Create and promote advocacy campaigns

ISNCC will create, synthesize and promote evidence and case studies that demonstrate the contribution of nurses to cancer care and control.

Advance and Apply Knowledge

ISNCC will advance and apply knowledge for the benefit of cancer nursing professionals and the communities they serve around the world.

- Deliver the International Conference on Cancer Nursing (ICCN)

ICCN scientific program and associated educational activities will address priority areas which have a significant impact on cancer care and control globally. ICCN will include virtual and in-person activities aimed at engaging nurses in the advancement and application of evidence. ICCN will provide a platform to disseminate outcomes from ISNCC's initiatives and enable nurses from across the world to collaborate and exchange knowledge advancing cancer nursing care.

- Develop and translate knowledge

ISNCC will expand the number and scope of its projects which develop knowledge and inform policy and practice in cancer care and control, based on regular environmental scans and learning needs assessments. A range of virtual and in-person educational strategies will be developed in collaboration with cancer nurse experts and implemented to support the translation of knowledge into policy and practice, including growing ISNCC's virtual Global Classroom series and its Editorial Assistance Program in collaboration with ISNCC's official journal [CANCER NURSING](#).

Strengthen Partnerships With Members And Global Citizens

ISNCC member organizations represent nursing professionals around the globe. Members of ISNCC are an important part of an international network for nurses in the field of cancer care and control. This network is a vital international resource comprising nurses working in clinical practice, education, research, leadership, and management.

- Continue to refine the structure of its membership and associated benefits

ISNCC will continue to refine its membership structure and benefits to emphasize the pivotal contribution of cancer nursing organizations as the Society's full members. The membership streams will clarify ISNCC's relationships with regional and national groups, cancer care and control institutions, academic institutions and corporate bodies.

- Expand opportunities for individual nurses to engage with ISNCC through the ISNCC's Global Citizen Program

A targeted global citizen recruitment campaign will be developed and promoted on a regular basis, leveraging key activities and events to promote the benefits of this global network. It will also enable individual nurses to engage with ISNCC as part of a global citizen network

- Increase membership and global citizen numbers from all regions across the world

ISNCC will utilize the WHO Regional Structure to identify Regional Ambassadors to actively recruit new full and associate members to the Society as well as Global Citizens.

- Enhance communication with members, global citizens, and other partners

ISNCC will enhance its role as a platform of communication among its member organizations and global citizen network through redesign of the Society's website and social media platforms. This redesign will enable better and more regular utilization of its current mechanisms for communication and engagement such as the [ISNCC blog](#) and [Sosido](#). ISNCC will also provide new opportunities for member and global citizen engagement through participation in ISNCC projects.

- Build capacity for nursing leaders to develop new national cancer nursing societies

ISNCC will continue to assist in the development and establishment of new national cancer nursing societies. These activities will include dissemination of resources and mentorship.

Enabling Priorities

In addition to our four key strategic priorities, ISNCC as an organization is committed to robust governance and business processes to strengthen its position as the leading voice for nurses involved in cancer care and control and ensure a sustainable future for the Society. The following organizational objectives will enable this future.

Strengthen ISNCC's Financial Position

ISNCC will ensure its operations are based on a robust governance model and fiscal accountability, to sustain and build ISNCC's work.

- **Diversify Revenue Streams**
ISNCC will continue to enhance its business portfolio and establish task groups to identify, secure and diversify revenue generating opportunities to implement ISNCC's strategic directions. These task groups will focus on areas including corporate support, philanthropic donations, crowdfunding, and educational and project grant or other funding. The ISNCC Board will lead by example through individual and collective commitment and support of the Society's philanthropic goals, will leverage networks and connections to build partnerships for revenue streams to further achieve advancement of the mission, and will improve organizational processes to ensure fiscal accountability

Improve Organizational Efficiencies

ISNCC will work with its Secretariat to ensure all policies, procedures and business processes reflect a commitment to adding value and efficiency to the Society.

References

1. P. Yates, A. Charalambous, L. Fennimore, B. Nevidjon, W.K.W. So, E.E. Suh, E. Woodford, A. Young, Cancer Nursing's Potential to Reduce the Growing Burden of Cancer Across the World, *Cancer Nursing*. 2020;43(6).

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2. A. Galassi, Challinor, J., et al., Strengthening the oncology nurse workforce in low-income and middle-income countries, *Lancet Oncology*. 2016;16(8):887-888.